



You are invited  
to an information  
event



Would you like to work with other businesses to create a lively trading environment?

Do you think Penzance needs to change or improve?

Do you want to bring more business to Penzance?

A Business Improvement District (BID) could do this and more.

Come along and learn what a BID is and what it can do for you and your business.

When Wednesday 12th February 5.30pm

Where Zennor Building, Penwith College, Nancealverne, Penzance TR18 2SA

Why To find out about BIDs and have your say!



Marcus Wilkinson  
Chairman, Penzance BID Steering Group  
Alfred Smith & Son  
31 Clarence Street  
Penzance  
TR18 2NX





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5.30pm Registration and Refreshments  
6.15pm Speakers from the business community:  
    Welcome and Introduction to BIDs  
    See for yourself how it has worked elsewhere in Cornwall  
    What could a BID mean for Penzance?  
    Questions and answers  
7.35pm What happens next?



Catering for this event will be provided by the professional cookery students from Penwith College. These students run the Senara Restaurant at the college, which is open to the public during term time. As well as learning to cook they are educated about the benefits of using locally sourced, seasonal produce to not only produce first class meals but also to support our local economy.

Please email us as soon as possible at [Marcus@alfred-smith.co.uk](mailto:Marcus@alfred-smith.co.uk) so we know how many to cater for.

Alternatively please ring us on 01736 363134 or complete the attached postcard and drop in or send to:

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Penzance  
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Retain this section as a reminder.

Detach this section and return to us.

Please tick boxes as appropriate



Yes, I can attend on Wednesday 12th February



Please contact me to hear my views



Sorry, I cannot attend on Wednesday 12th February

Name \_\_\_\_\_

Number of attendees \_\_\_\_\_

Business name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_